

TE MATA ESTATE MATTERS



What a year!

2010 kicked off here in Hawkes Bay with international forums on New Zealand cabernet/merlot and syrah. Our Showcase release saw more than 1,500 people enjoy tastings around the country with rave reviews for the wines (see enclosed reviews).

Of course, vintage is our main event and, this year, the Indian summer sealed the deal. May saw me at wine fairs in London and Hong Kong, whilst Nicholas celebrated the birth of his third child, Lucie Belle. In August, Eurowine, our distributor of over 20 years, merged with Vintage Wines to create EuroVintage, making them New Zealand's largest independent fine wine distributor.

Asia is the wine trade buzz of the moment. Nicholas spent September covering eight Asian markets and, upon his return, became Chairman of Hawkes Bay Winegrowers, the regional wine industry body. To cap off a great year, Parker's New Zealand reviews stated Te Mata Estate "has fashioned a clutch of stunning wines in 2008 and 2009."

Celebrate 2010 with us at the winery on the evening of 3 December. Contact Stephanie now on 0800 TEMATA if you can join us.

Summer at Te Mata Estate

We look forward to seeing you over the summer months. We are open every day except Christmas Day. Our free summer tours run from 29 December until 31 January, Monday to Saturday at 11am and offer you a fantastic opportunity to see "behind the scenes" at Te Mata Estate. There's no need to book, just turn up before 11am.

Christmas Case offers

Our case offers are 'Parker's Picks' featuring Coleraine '08, Bullnose '09 and Elston '09, all rated "Outstanding". 'Wonderful Woodthorpe' features a selection of our Te Mata Estate Woodthorpe wines and is perfect for Christmas entertaining. And, for all you Coleraine lovers, we have a limited number of Coleraine '08 Magnums presented in wooden presentation boxes for \$150.00.

So go on, call 0800 TEMATA to make yours a Coleraine Christmas.

Sally

PS After three years of holding our prices on our Woodthorpe wines, we have made an adjustment to take account of Government increases in excise and GST.

A study in the Classics

In 1896, Bernard Chambers established Te Mata Estate with a vision for 'classical', quality winemaking. Following international travel and study, he planted the classic grape varieties, cabernet sauvignon, chardonnay and syrah, on the north facing slopes of the Havelock Hills. Eighty years later, my father, trained in the classical European wine tradition, recognised the quality potential of Bernard's original vision.

That classic underpinning is today more relevant than ever, establishing modern Te Mata Estate's quality standards. In 2008, the world's most influential wine publication, Robert Parker's Wine Advocate, recognised that quality, naming Te Mata Estate one of five outstanding New Zealand wine producers, and Coleraine as "New Zealand's greatest wine".

In 2010, Parker's Wine Advocate said Te Mata Estate "has fashioned a clutch of stunning wines in both 2008 and 2009", and declared Coleraine and Awatea, "bona fide classics in the making". To date, the Wine Advocate has reviewed twelve vintages of Coleraine, all of them rated "Outstanding".

Te Mata Estate's wines remain at the forefront of the New Zealand wine industry, proving that true classics always remain current.

Thank you for sharing in our classical vision. We continue to be overwhelmed by your support.



We sincerely wish you a wonderful Christmas, New Year and a rewarding 2011.

Nicholas





TE MATA ESTATE
SHOWCASE
2011

Showcase 2011 sees the release of our flagship wines from the Divine Nine vintage.

Coleraine and Awatea '09 have already been declared as "bona fide classics", possibly surpassing the stellar '07 and '05 vintages.

Decide for yourself at Te Mata Estate's *Showcase 2011*.

ODDS ON

"Odds on" will feature Coleraine and Awatea across the '05, '07 and the new '09.

Te Mata Estate's *Showcase 2011* will also feature the new release Cape Crest '10, along with Elston, Zara and Bullnose '09.



Showcase 2011

Winery Preview

Be the first to try Te Mata Estate's *Showcase 2011* new releases at the Winery Preview.

This Preview focuses solely on our flagship wines;

Coleraine '09, Awatea '09, Elston '09, Cape Crest '10 and Zara '09.

The Winery Preview is free to invited guests. Contact Stephanie on 0800 Te Mata or email shop@temata.co.nz now to secure your invitation.

HAWKES BAY

5.30pm Friday 25 February
Te Mata Estate Winery Courtyard.

WELLINGTON

6pm, Wednesday 2 March
St James Theatre
77-87 Courtenay Place

AUCKLAND

6pm, Thursday 3 March
NZ Maritime Museum
Viaduct Harbour

CHRISTCHURCH

6pm, Wednesday 9 March
The George Hotel
50 Park Terrace

DUNEDIN

6pm, Thursday 10 March
Dunedin Art Gallery
The Octagon

Tickets are \$30 each and are limited. So, secure your ticket today by calling Stephanie on 0800 Te Mata.

2010 REVIEWS

“It’s easy to become dazzled by flagship Coleraine and ignore some of the other wonderful and often innovative wines in their range.” *Bob Campbell MW*

AWATEA

“It’s already delicious. ★★★★★” *The Listener, NZ*
“Accessible and very attractive.” *Gourmet Traveller Wine, AUS*
“Youthful and charming.” *Dominion Post, NZ*
“94 points. Finesse and integration.” *WBM Top 100, AUS*
“92 points.” *Robert Parker, USA*

BULLNOSE

“One of Hawkes Bay’s standard bearers. ★★★★★” *Decanter, UK*
“92-94 points.” *Robert Parker, USA*
“95 points.” *Campbell Mattinson, AUS*

ELSTON

“Restrained, elegant wine with subtle power.” *Bob Campbell, MW*
“Pure and refined.” *Dominion Post, NZ*
“Terrific intensity and a scintillating sense of purity.” *Campbell Mattinson, AUS*

CAPE CREST

“Another mind-blowing wine.” *Dominion Post, NZ*
“Aromatic... classy dry white wine.” *Bob Campbell, MW*
“Top quality winemaking.” *Robert Parker, USA*

ZARA

“Very classy Viognier.” *Bob Campbell, MW*
“Their best wine under this label.” *Dominion Post, NZ*

WOODTHORPE MERLOT/CABERNETS

“90-92 points.” *Robert Parker, USA*

WOODTHORPE SYRAH

“90 points.” *Robert Parker, USA*
“A cracker, it is juicy, savoury, super-drinkable.” *Hawkes Bay Today, NZ*

WOODTHORPE GAMAY NOIR

“Lush, intensely fruited wine is immediately appealing.” *Wine NZ*
“250 Best Wines of 2011.” *Oz Clarke, UK*

WOODTHORPE CHARDONNAY

“Greatest White Wine Buys.” *Jancis Robinson, Financial Times, UK*

WOODTHORPE SAUVIGNON BLANC

“★★★★★” *The Listener, NZ*

NEW ZEALAND'S BEST WINE PRODUCER

When you consider the exceptional pedigree, the consistently high quality across all varietals and at every price point, Te Mata Estate is New Zealand's best wine producer.

Sam Kim, The Dominion Post, NZ

Te Mata Estate is the first choice for many wine lovers.

The Listener, NZ

COLERAINE '08

“★★★★★” *The Listener, NZ*

“Magnificent fragrance and complexity.” *Sam Kim, Dominion Post, NZ*

“Superb ★★★★★” *The Melbourne Age, AUS*

“94 points.” *WBM Top 100, AUS*

“94+ points. Excellent.” *Campbell Mattinson, AUS*

“The best Coleraine I’ve tasted for a while and better than the highly rated 2007.” *Gourmet Traveller Wine, AUS*

“91 points, very Bordeaux like...graceful.” *Robert Parker, USA*

“Coleraine still leads the pack with a style that grows more refined every year. ★★★★★” *Decanter, UK*

